

Paris Photo 2018 © Jérémie Bouillon

THE $22\,\text{ND}$ EDITION OF PARIS PHOTO IS CELEBRATED FOR ITS OUTSTANDING PRESENTATIONS AND ROBUST SALES

Paris Photo, the ultimate international fair dedicated to the photographic medium, closed the doors to its 22nd edition on Sunday 11 November, following robust sales, generated by spectacular presentations across the five sectors. The preeminent rendez-vous for artists, influential institutions, private collectors and discerning amateurs, attracted 68,876 visitors, representing a 6.7 per cent increase on the previous year. International attendees accounted for 40 per cent of the visitors.

Paris Photo, which offers a complete overview of the medium's development from its early days to the most current experimental expressions, brought together 168 galleries and 31 editors representing 30 countries.

Significant sales were reported every day during the five days with transactions taking place across all five sectors - main gallery, books, films, PRISMES, which is dedicated to serial works, large formats and installations, and *Curiosa*, the new thematic sector, focusing this year on the body, gender and eroticism.

Some sales highlights include: Hamiltons proposed several Avedons this year ranging from 85,000 to 555,000 euros and noted considerable sales. The portrait of John Szarkowski by Richard Avedon sold by Pace MacGill for 75,000 euros. The latter also sold two works by Richard Learoyd for 55,000 euros and 60,000 euros respectively. In addition, Danziger Gallery parted with 6 artworks by Robert Frank, each selling for between 60,000 euros and 180,000 euros. Howard Greenberg sold a fotogram by Loaslo Moholy-Nagy for 220,000 euros. The vintage silver print by Edward Weston 'Pyramid of the

Sun, San Juan Teotihuacán' (1923) shown by the Parisian gallery Gregory Leroy, has been bought by an American museum for 185,000 euros. Françoise Paviot achieved 70,000 euros for a rare photobook on Japan by Felice Beato (1863). Carlier Gebauer parted with six works by Richard Mosse's, each selling for 30,000 to 40,000 euros. The portraits 'intervowen' by the Swahili artist, Kyle Meyer, presented within a solo show by Yossi Milo gallery, have all been sold for 15,000 euros each to private collectors and art foundations. Galerie Binôme sold out its booth, made up of a solo show dedicated to Edouard Tauffenbach within the *Curiosa* sector. In the PRISMES sector, the series by the Nigerian artist Uche Okpa-Iroha, presented by L'Agence à Paris, was a huge success with the collectors.

Paris Photo enjoyed a strong turnout from trustees and patrons'groups, as well as from established and new collectors. Groups from more than 100 leading international museums and institutions from Europe, North America (US, Canada), Asia, Latin America, and the Middle East were present in large numbers. They included groups from the MoMA, the Metropolitan Museum of Art, LACMA, J. Paul Getty Museum, Philadelphia Museum of Art, SF MoMA, Smithsonian Institute, Art Institute of Chicago, Guggenheim, the Hammer, the Fine Arts Museum of Ontario, National Gallery of Canada in Ottawa, MALBA, Argentina, Museo de Arte in Lima, M+ of Hong Kong, the Yuz Museum in Shanghai, National Gallery of Australia, Tel Aviv Museum of Art, FOAM of Amsterdam, the Hayward Gallery, Leopold Museum (Vienna), Istanbul Museum of Art, MAMCO (Geneva), MAXXI (Rome), the Rijksmuseum (Amsterdam), Tate (London), the Serpentine Gallery (London), Courtauld Institute of Art (London). French museums were also strongly represented and included the Pompidou, Musée d'Orsay, Palais de Tokyo, Mamac (Nice), musée d'Art moderne de la Ville de Paris, Musée du Louvre, Musée Guimet ...

More than 300 artists attended Paris Photo to sign books and take part in the rich programme of talks. They included: William Klein, Joel Meyerowitz, JR, Daido Moriyama, Harry Gruyaert, Antoine d'Agatha, Sophie Calle, Raymond Depardon, Franck Horvat, Sarah Moon, Sabine Weiss...

Commenting on this year's edition, Florence Bourgeois, Director, and Christophe Wiesner, artistic director, said: "There was an energy and vitality this year that was quite remarkable. The galleries from across all the different sectors chose to bring their highest quality works to Paris Photo and presented these in spectacularly curated booths. A significant number of galleries, 39 in all, took very strong positions, showing solo and duo shows.

"The whole ecosystem of art dedicated to the photographic medium, including highly influential private and public collectors, artists and editors, came together and the encounter with the galleries' outstanding presentations created an effervescent atmosphere from the very early hours of the fair, leading to robust sales throughout the five days."

"We were very pleased with the reaction to the new *Curiosa* sector which was this year devoted to body, gender and eroticism and was curated by Martha Kirszenbaum. This proved to be very popular with two of the galleries completely selling out."

Another new initiative this year was Paris Photo's collaboration with France's Ministry of Culture to honor women artists, through a specific itinerary, ELLES x PARIS PHOTO, curated by Fannie Escoulen, that highlighted 100 works across the fair. Brigitte Macron, France's first Lady, and Franck Riester, Minister of Culture, showed particular interest in this itinerary when they visited the fair.

PARIS PHOTO 2018 - IN THE WORDS OF THE GALLERIES

Gagosian Gallery, New York

Pace/Mcgill, New York

« Once again, we were very proud to show at Paris Photo. We showed a broad spectrum of work which we hope explored both the traditions and new frontiers of the medium. From Hockney to Rovner, Learoyd to Graham, Penn to Avedon, Sassen to Hujar. And, we sold work by each of these artists."

Priska Pasquer, Köln

"The film sector is an excellent part of the fair showing that there is no separation between still and moving image in image-based art."

James Hyman Gallery, London

"This year at Paris Photo we focused on classic urban photographs including vintage Arbus, Brandt and Kertesz as well as important British photography, including important colour works by Anna Fox and Paul Reas. We were delighted by the response! We have sold several works to a major museum as well as selling to many private collectors, in the range of 1,500 to 35,000 euros. We were also especially pleased by the response to the self-portrait works of young British photographer, Heather Agyepong, who we were showing for the first time."

Kuckei + Kuckei, Berlin

"The year's edition was a big success! We have sold a lot, including the five editions of two Barbara Probst's triptychs which sold for 21,000 euros each".

Frank Elbaz, Paris

"We were thrilled to participate in the Film sector; it's an important addition to the fair that highlights the wide-ranging spectrum of image-based art practiced by artists today."

Fraenkel, San Francisco

"Paris Photo is the best show for the medium today, because it brings collectors, curators, gallerists, artists and interested new audiences. We had a very good edition and have heard from several colleagues that it was their best ever."

Clémentine de la Ferronière, Paris

"For our first participation, we were very prepared, and we have chosen the right artworks to show. We sold extremely well. Our participation in Paris Photo allowed us to achieve significant sales with institutions with whom we had been in discussions for several months. We also met a lot of new collectors ".

Christophe Guye Galerie, Zürich

"It was a very good edition for us. We had some very interesting conversations and met a lot of collectors and institutions, we are always amazed by the quality of the encounters we make at the fair."

Galerie Johannes Faber, Vienna

"We have had very dynamic sales on our booth, specifically with an edition of Bill Brandt (1960) "Nude with Elbow" sold for 34,000 euros and an artwork by Dennis Hopper "Daily News" sold for 22,000 euros."

Suzanne Tarasieve, Paris

"For Paris Photo fair, we always choose high-quality selection. This year, our show was entitled "Dance with the Camera" and we had an extraordinary attention by the collectors and the visitors. One of the large-scale triptychs entitled "Viva España" from 1976/1979 has joined a private collection for 32,000 euros. And several works by Robert Mapplethorpe were sold between 15,000 euros and 18,000 euros, as well as photographs by Boris Mikaeloff for 10,000 euros."

Xippas, Paris

"We are very happy with the sales this year, a large format by Vik Muniz has been sold to an Italian collection for 30,000 euros, several pieces by Bettina Rheims were sold for around 8,000 euros, six art works from a 2015 serie by Matthew Porter for $6,500 \in$ and a large format by Sarren Almond for 16,000 euros."

Templon, Paris

"We have achieved many sales with a very international audience, especially with our small formats by David Lachapelle at the price of 22,000 euros and the artworks of Prune Nourry for 23,000 euros."

Magnin A, Paris

"We have had very good sales, we sold to American cultural institutions, especially with the vintage of Seydou Keïta proposed between 8,000 euros and 12,000 euros and the artworks of Ricardo Rangel sold for 4 000 ϵ ."

Lumière des Roses, Montreuil

"We have been coming for 13 years now, this edition has been very good, we sold 70% of our booth - the works have been sold to museums and private collectors we already knew, but also to new collectors that we met on the fair. We are happy to have sold two works from the series by the young artist Laure Tiberghien."

In Camera, Paris

"This is our 8th edition of the fair and we have made exceptional sales this year. We presented new artists and discoveries, which the collectors very much enjoyed. We met new clients and developed our contacts with institutions. To us, one of the most attractive factors is the international aspect of the fair."

Yumiko Chiba, Tokyo

"We received many visitors. We will be returning next year!"

127, Marrakech

"We came back to the fair this year after participating as part of a focus theme in 2009. For us it's the place to be if you want to exist in the world of photography. We came for the sake of the gallery but especially for the artists, so we could give them a chance to present their work to the biggest actors in the photography world and give them international visibility. We sold 8 images by Carole Benita and the prints of Flore were well received too. We were lucky enough to have lots of media coverage for the works exhibited on the stand."

PARIS PHOTO EXTENDS ITS GRATITUDE TO ITS PARTNERS FOR THEIR PARTICIPATION AND SUPPORT

The exhibition presented by **JPMorgan Chase Collection**, official partner for the 8th consecutive year, highlighted one of the most important corporate collections in the world, containing numerous photographs.

"This was our 8th year as an official partner to Paris Photo and each year the fair grows in stature and audience. And this year's edition of the fair was no exception with a diverse and exciting range of works on display, complemented by the rich Platforme series. Our guests to Paris Photo were enthralled with what they saw and bought, and we are looking forward to 2019." Claudia Rossler, Chief Marketing Officer J.P. Morgan Private Bank EMEA and Latin America

BMW, official partner since 2003, demonstrated its support of photography and young artistic talent with the exhibition of Baptiste Rabichon, winner of the BMW 2017 residency.

"We are proud to partner with Paris Photo for the 16th year and particularly for this successful edition. Baptiste Rabichon, winner of the BMW Residence, was a great success and met many collectors. We accompany young creation and share with the Paris Photo team common ambitions: create a platform where art, technology, innovation and human adventures interact." Vincent Salimon, Chairman of the Executive Board BMW Group France

The associated partners presented exhibitions with rich and varying content: Leica presented the Oskar Barnack Prize with Max Pinckers and the Leica Newcomer Prize with Mary Gelman for the third time at Paris Photo, Huawei presented the Next-Image Award and Pernod Ricard exhibited a Carte Blanche by Kourtney Roy.

Paris Photo also thanks its programming partners: Aperture Foundation, which supports with Paris Photo, the PhotoBook Awards, SNCF-Gares & Connexions and Picto Foundation the Students' Carte Blanche, Radio Nova for the "Photography in Words" programme, The Eyes Magazine for The Artists Talk Series and mk2, partner of the film and artists' video programme.

The 23rd edition of Paris Photo will be held at Grand Palais from $7^{\rm th}$ to $10^{\rm th}$ November. The fair will continue to be held at Grand Palais for the next two editions, up to and including 2020.

Paris Photo thanks its official partners:



J.P.Morgan

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