



Paris Photo 2021 © Florent Drillon

PARIS, WORLD CAPITAL OF PHOTOGRAPHY FROM 10 TO 14 NOVEMBER PARIS PHOTO 2021

The 24th edition of Paris Photo attracted 190 galleries and publishers from 30 countries, more than 300 artists & photographers participating in 4 days of programming, and some 58 000 collectors, institutional representatives and photography enthusiasts from the four corners of the globe notwithstanding continued constraints on international travel. The dynamism created was illustrated by remarkable sales at all levels, from the *Curiosa* sector presenting emerging creation, to the main sector, including the book sector.

Highlights of the sales included: Irving Penn's *Girl Behind Bottle*, New York, 1949 went to a New York collection for \$210,000 (Pace Gallery); a series of 18 gelatin silver prints by Tarrah Krajnak sold 5 times to French, English and American institutions for €60,000-80,000 (Thomas Zander); a portfolio of Carrie Mae Weems offered for €400,000 and Hiro's seven panels *Shinjuku Station, Tokyo, Japon, 1962* for €175,000 (Howard Greenberg); three works by Gustave Le Gray sold for £100,000 each (Hans P. Kraus); twenty works by Laurent Millet, Laurence Aëgerter, Anais Boudot sold for between £2,500 and £13,500 (Binôme); ten works by Paolo Ventura sold for between £3,500 and £18,000 (Galerie XII); the 15 pieces by Tina Itkonen were each sold for nearly £4,000 (Persons); Prince Gyasi's solo show presented in the Curiosa sector was sold in its entirety (NIL).

The fair, which took place, from November 10 to 14, 2021, in the Nave of the Grand Palais Ephémère designed by Jean-Michel Wilmotte, continues



online until midnight CET on Wednesday 17 November at www.parisphoto.viewingrooms.com.

Florence Bourgeois, Director of the fair said: "The fair took place in an atmosphere of effervescence and the joy of being together in the Grand Palais Ephémère was shared.

The galleries' proposals, including 19 solo and 8 duo shows, were extremely qualitative and varied, offering a panorama of photography in all its forms. The publishing sector, in the Eiffel gallery, has attracted a large number of visitors, highlighting the importance of photo books and publishing for the profession.

The $Elles\ x\ Paris\ Photo$ program, which advocates better representation and recognition for women photographers, was once again a great success. It gave additional visibility to women artists and selected galleries.

It is the diversity, and the high standards present at Paris Photo that make it an exceptional moment every year, a celebration around photographic creation, here in Paris, the cradle of photography."

Since 2018, women photographers are honored at the fair thanks to the Elles x Paris Photo program, in partnership with the Ministry of Culture and supported by Kering | Women In Motion. Paris Photo is committed to the visibility of women artists and their contribution to the history of photography. For this 2021 edition, Nathalie Herschdorfer, art historian specialized in photography and director of the Musée des Beaux-Arts du Locle in Switzerland, presented a selection of works chosen from the galleries' proposals.

Paris Photo strongly supports emerging creation through its *Curiosa* Sector. This year, curator Shoair Mavlian - director of Photoworks and former assistant curator of photography at the Tate Modern - selected 21 artists from 17 different countries, highlighting new trends in contemporary photographic practice.

A partnership conceived with The Centre National des Arts Plastiques led to 14 works being bought from the galleries before the start of the fair. The CNAP also presented *CORPUS* at the fair, an exhibition of works from its collection acquired between 2017 and 2021, featuring seven women artists working on issues related to the body and identity.

The Platform conversations featured notable interventions by Samuel Fosso, Mohammed Bourouissa, Annegret Soltau, Klaus Rinke, Alain Fleischer, Susan Bright, Dominique Issermann, Chiara Bardelli Nonino, Shoair Mavlian, et Nathalie Herschdorfer...

More than 300 book signings took place with artists such as Antoine d'Agata, Sophie Calle, Raymond Depardon, Claudio Edinger, Bruce Gilden, Paul Graham, Susan Meiselas, SMITH, Paolo Ventura, Alex and Rebecca Norris Webb, Sabine Weiss...

Many international institutions have come to be present at Paris Photo. Among which :

From North and South America: Guggenheim Museum (New York), ICP (New York), J.Paul Getty Museum (Los Angeles), LACMA (Los Angeles), MET (New York), SFMoMA (San Francisco), Museum of fine arts, (Houston), Santa Fe Center for photography (Santa Fe), Museum of Fine Arts, Ontario (Canada), MALBA (Buenos Aires), Museo de Arte (Lima)...



From Asia and the Middle East: YUZ Museum (Shanghai), Chanel Nexus Hall (Tokyo), M+ (Hong Kong), The Museum of Photography (Seoul), National Gallery of Australia (Canberra), Tel Aviv Museum of Art...

From Europe: MAXXI Museum (Rome), Museo Reina Sofia (Madrid), National Gallery (London), Serpentine Gallery (London), Tate (London), The Photographers' Gallery (London), Courtauld Institute of Art (London), FOAM (Amsterdam), Rijksmuseum (Amsterdam), MAMCO (Geneva), C/O Berlin Foundation (Berlin), Palais de Tokyo, Institut du Monde Arabe, Jeu de Paume, Maison Européenne de la Photographie Musée d'Orsay, Musée du Louvre, Musée du Quai Branly - Jacques Chirac, Centre Pompidou, as well as private foundations such as the Fondation Cartier, the Fondation Louis Vuitton and the Bourse de Commerce - Pinault Collection...

PARIS PHOTO 2021 SEEN BY THE GALLERIES

AUGUSTA EDWARDS London

"Overall, we are very pleased with our sales to European museum groups. We saw considerable interest from institutions. We sold Chris Killip modern prints for between 6,000 and 8,000 euros. We noticed a lot of enthusiasm for black and white works."

BONNE ESPERANCE Paris

"We only opened our gallery two years ago and so this is our first time presenting at Paris Photo. We have had great feedback regarding our solo show of Jürgen Schadeburg, the visitors were deeply moved by his work. We are delighted to have been able to present the work of such an artist, who is deserving of an international exhibition, but whose work, despite its quality, unfortunately remains unknown in France. We feel lucky to have been able to show his work at Paris Photo, where attendance is high and of high quality. We also worked hard to communicate with the public, which fostered some interesting discussions. Jürgen Schadeburg passed away recently, in 2020, so the stand was also very moving. We had some good sales. Paris Photo is not just a fair but also a place of discovery with its more curated stands. Presenting a monograph is always a risk. Nonetheless, everything went well for us, and we had a real human experience that went beyond what we would usually expect from a fair."

- Claudia Tennant

BRUCE SILVERSTEIN New York

Sales were brisk for the under 20K category and alot of interest for higher end works though spending is somewhat cautious. Sales were made to institutions notably French, Dutch and American: 3 Walter Ioose between 10-20K each, 6 Bill Cuningham between 6-12K, vintage Chester Higgans between 10-20K, 3 André Kertez between 7-20K, Todd Hido for 10K and pending approval the Becher typology for 225K. Our first sale was the now iconic work by Barbara Morgan that was the official image for Paris Photo. The attention from the fair has brought Barbara Morgan to the foreground. - Bruce Silverstein, Founder

CLAIRE GASTAUD Clermont Ferrand

"We are very pleased with this edition of Paris Photo. Our stand was very well received by the public and great sales were made. The works presented by the three artists fared notably well, especially the series Borderland by Tania Mouraud (2007-2009), which was discovered or rather rediscovered during the fair." - Caroline Perrin, Associate director



CLEMENTINE DE LA FERRONNIERE Paris

"An outstanding edition of Paris Photo. We can see that private collectors are really on the lookout for exceptional works. Most already own significant collections and have a real knowledge and passion for the medium, which assures high quality discussions. We sold works by all the artists presented on the stand, such as four works by James Barnor at 20,000 euros and two works by Martin Parr at 20,000 euros. We have two appointments scheduled with major French institutions. The visibility Paris Photo provides is a great feature. We were also delighted with where our stand was placed." - Clémentine de la Ferronnière, fondatrice

FRAENKEL San Francisco

"We are thrilled to be back at Paris Photo this year. The fair was quite successful for us, a good bit more than I expected. I was glad to see so many Americans there too, far more than in Basel. It is energising to see such an enthusiastic and engaged audience. The venue - Grand Palais Ephémère is elegant and well built- we've had a fantastic fair."

- Jeffrey Fraenkel, Founder

GAGOSIAN Paris

"We were very happy to be back at Paris Photo this year with a solo booth of Cy Twombly photographs. Our booth was very well received, and the flowers were extremely successful." - Serena Cattaneo Adorno, Directrice des Galeries de Paris et du Bourget

FRANÇOISE PAVIOT Paris

"We sold several works for prices between 20,000 to 25,000 euros as well as a work by Robert Capa." - Françoise Paviot, Founder

HANS P. KRAUS JR. New York

"A great edition. We encountered several returning French and American collectors. We also met new French, European and Eastern European buyers. We received countless museum institutions and curators at our stand. We felt a real renewed enthusiasm and engagement from contemporary artists visiting our booth, who took inspiration from the pioneers of Photography. There was a major interest for our works in the price range of 15,000 to 30,000 euros, including Anna Atkins' work (featured in Elles x Paris Photo / Collector's Highlights) for 25,000 euros. We also sold 3 Le Gray works for 100, 000 euros each and a work by Henry White for 30,000 euros."

- Hans P. Krauss Jr, Founder

$\textbf{HOWARD} \ \textbf{GREENBERG} \ \textbf{GALLERY} \ \texttt{New} \ \texttt{York}$

"We made some great sales at this edition of Paris Photo, including Carrie Mae Weem's portfolio which sold for 400 euros. Hiro's seven panels sold for 175 euros, and we also sold several other worls by Saul Leiters, Joel Meyerovitz, Sarah Moon. We encountered several French buyers including a good amount of serious new connections. We are very encouraged about the direction of the market thank to the enthusiasm at Paris Photo which we feel brings together all the right elements." - Howard Greenberg, founder

HUXLEY-PARLOUR London

"It's great to be back, I don't think we have ever been at a busier art fair. We made a lot of sales and have acquired an interest list that will keep us busy for several weeks! We sold works by Robert Capa, Joel Meyerowitz, Daniel Gordon, Cecil Beaton, in the price range of 2,000 to 25,000 euros. We sold to a major collector from Switzerland and met a lot of new collectors." - Giles Huxley Parlour, Director



IBASHO GALLERY Antwerp

"The fair went very well for us. We are extremely pleased with the venue, which is very suitable for photography with its great lighting. Business was great and we met a lot of excellent people. We sold works from most of our artists, including many works from Miho Kajioka and vintage prints from the gallery's collection with a price range from 1,000 to 25,000 euros. We mostly sold to Parisian collectors since we have a big following here in Paris!" - Martijn van Pieterson, Co-founder and director

LA FOREST DIVONNE Paris

"In 2019, we were part of the *Curiosa* sector. We are thrilled to make a comeback as part of the main sector this year with a beautiful stand, the solo show of Elsa & Johanna. The stand was very well received both by the public and the press. Paris Photo is one of the most welcoming fairs at all levels. Among the many sales, we noted that CNAP bought a piece." - *Jean de Malherbe*, *Gallerist*

LA GALERIE ROUGE Paris

"We are very pleased. This is our first time presenting at Paris Photo and we have been able to make ourselves known to the community. We have also been able to receive private collectors, institutions, and photography enthusiasts. Amidst the enthusiasm and vibrancy of the fair, it is clear that people are happy to be back. I was pleasantly surprised by the number of foreign visitors present despite the constraints of the pandemic. We had great sales on Tuesday evening and sold several works by Martine Barrat and Jean-Michel Fauquet for around 60,000 euros." - Agathe Cancellieri, Director

LOFT ART Casablanca

"For our first participation at Paris Photo, everything went really well. We presented the work of Johana Choumali who subverts the norms of traditional photography with her very specific technique. A great success. Our booth is sold out!" - Yasmine Berrada Sounni, Founder

MIYAKO YOSHINAGA GALLERY New York

"It's amazing to see people's enthusiasm to be here and to be able to see the work in person. The vibrancy of the fair is wonderful, and the location is fantastic. We made great sales during the JP Morgan preview, and just sold a vintage print by Hitoshi Fugo to a French collector. We also sold a very rare print by Bianca Sforni. We are very pleased that independent curators came to see us at the fair, to see their clients or to discuss future projects." - Miyako Yoshinaga, Founder

NATHALIE OBADIA Paris/Brussels

"A great edition. Paris Photo has worked hard to bring in museums from all around the world. We received many international institutions at our stand, notably Russian and American as well as local French museums. We sold something each day of the fair to several new collectors and many discussions are still ongoing. A majority of American and European buyers acquired works by Laura Henno, Valérie Belin, Agnès Varda, Youssef Nabil, Andres Serrano and big pieces by Seydou Keïta." - Pauline Chiche, Director

PACE New York

"It is wonderful to be back at Paris Photo where the crowds are as abundant and enthusiastic as ever. We've had the opportunity to personally reconnect with a variety of collectors and curators and have also started many new relationships." - Kimberly Jones, Senior Director, Pace Gallery



"Our booth this year featured many of the gallery's photographers and multimedia artists, including Yto Barrada, Robert Frank, Irving Penn, Glenn Kaino, Rafael Lozano-Hemmer, JoAnn Verburg and Richard Misrach, among others. With sales conversations ongoing, we are pleased to have placed work by Trevor Paglen, Irving Penn, Robert Longo, Peter Hujar, Paolo Roversi, Paul Graham, JR, Richard Misrach and Richard Learoyd with important private and institutional collections in both Europe and the United States." - Lauren Panzo, Vice President, Pace Gallery

PERSONS PROJECTS Berlin

"We made great sales at this edition of Paris Photo. We encountered several new Belgian collectors and sold 15 pieces by Tina Itkonen ranging just under 4,000 euros each (they sold out). We also sold 6 pieces by Grey Crawford for 15,000 euros each to French and American buyers and 4 by Senteri Tuori for 14,500 euros each, as well as a video work by Elina Brotherus." - Timothy Persons, Founder

ROBERT MANN New York

"This year's Paris Photo went well for us. We experienced a bulk of sales at the beginning of the fair with many sales during JPMorgan preview. Our sales primarily included major artists such as Julie Blackmon and Cig Harvey for prices between 4,000 and 7,000 euros. We encountered mostly forst time French and European collectors." - Robert Mann, Founder

SILK ROAD Tehran

"Our works have had an important impact. Through them, we immortalise the voice of Iranian youth, and make their daily life and plight heard. We have sold several of them including the work of Maryam Firouzi (CNAP)." - Anahita Ghabaian, Founder

STEVENSON Cape Town

"This year we encountered new French collectors as well as returning French collectors at our booth and made a sale to CNAP. We also saw interest from the OVR, very likely to boost sales. Notably, we saw a lot of interest for Mame-Diarra Niang's works with sales ranging between 15,000 and 30,000 euros. There was also a lot of interest in Muholi's work and women's work in general."

THOMAS ZANDER Cologne

"Paris Photo has been great for us. We sold Tarrah Krajnak's series of 18 Silver Gelatin Prints, which sold 5 times to French, UK and US institutions for prices between 60,000 to 80,000 euros. We also sold some pieces by Judith Joy Ross to new buyers from the US, France and Belgium for prices between 10,000 and 50,000 euros." - Thomas Zander, Founder

VALERIA BELLA Milan

"I am very pleased with the level of the market here at Paris Photo. We only presented Italian photography this year. The artists Luigi Ghirri, Guido Guidi, the young Sofia Uslenghi and Fausto Giaccone, a photographer we like very much, made great sales with prices ranging from 2,000 to 20,000 euros. We have sold to both institutions and international private collectors. - Michele Bella, Director

YOSSI MILO New York

"This year's edition had a vibrant and exciting atmosphere. We engaged with many European buyers, including French, Belgian, Dutch. Notably, we sold pieces by Alison Rossiter for between 11,000 to 18,000 euros. We sold nearly all the works we presented by Sara Anne Johnson for between 12,000



to 22,000 euros." - Yossi Milo, founder

CURIOSA

NIL Paris

"Prince Gyasi attributes his work to "colour therapy" to which the public were very receptive. The fair went beyond our expectations. We sold several works, ranging between 3,000 and 8,000 euros to private collectors and private institutions including a very prestigious collection. We even had to change the display of our stand! The existence of a sector such as Curiosa is very important for international fairs for galleries and artists alike. Our presence in the JP Morgan "curators highlight" programme has given us additional visibility. We are also very pleased with the VIP programme." - Paul William co-founder

TJ BOULTING London

"This marks the first time that our artist Maisie Cousins' work has been shown in France. We have sold many works to American, French, and German collectors with prices ranging from 400 to 4,000 euros. What strikes us is the diversity of buyers we have had, especially in terms of age range. We had very positive feedback on the quality and originality of the works presented. The fact that we were part of the Elles x Paris Photo programme created a real buzz around the artist, attracting many people to the stand. We were also very present in the press. The artist herself was present on the stand and was delighted with the discussions she had during the fair. Curiosa is a real highlight of the fair, Shoair Mavlian did a great job." - Hannah Watson, Director

BOOK SECTOR

CASE PUBLISHING Tokyo

"This edition of Paris Photo has been a great success for us. Our stand has been very busy during the fair and sales have been great, even with our most expensive books. We felt people really wanted to back at Paris Photo." - Nobuhiro Kobayashi, Director

LE BEC EN L'AIR Marseille

"We are satisfied, we were a little afraid that the visitors would not go to the end of the gallery but finally we had plenty of people. We feel that people were really interested, they spend a lot of time on the stand, looking, asking questions. We also noticed a real craze, a real curiosity and great interest for the photo book and the editions. In terms of sales, it also went well for us. - Céline Queric, Publishing Manager

PARIS PHOTO THANKS ITS PARTNERS FOR THEIR PARTICIPATION AND SUPPORT

To celebrate 10 years of partnership with Paris Photo, J.P. Morgan Private Bank unveiled some of the acquisitions made at the fair as well as new media works from the JPMorgan Chase Art Collection. Official partner since 2003, BMW renewed its support for photography and creation by presenting the work of artist in residence Almudena Romero. Pernod Ricard proposed a journey through France with the work of Olivier Culmann while Ruinart honored the Congolese artist Gosette Lubondo, winner of the Maison Ruinart Prize.



Partners of Paris Photo for the first time, the **WhiteWall** Photographic Laboratory, presented an image from the *Ottoman* series by the German artist Mona Schulzek, while the **Fototeca de Panama** honored the work of Carlos Endara on the OVR.

Paris Photo also thanks **Mugler**, who presented *Voyage au pays des senteurs* by Olivier Löser and **Chloé** who unveiled *Made You Vanish* by Zoë Ghertner.

Specializing in 20th century American photography, the MUUS Collection presented for the first time at Paris Photo its recent acquisition of the Deborah Turbeville archive (1932-2013).

Paris Photo also thanks its programming partners: Aperture Foundation, which presents with Paris Photo, the PhotoBook Awards, SNCF-Gares & Connexions and Picto Foundation with the Carte Blanche - Students, The Eyes Magazine for The Artists Talk series and Silencio-des-Près, for the film program.

Paris Photo thanks its philanthropic partners: Estée Lauder and (RED) supported by Balmain, Sofitel, and Leica.

The 24th edition of Paris Photo will take place from November 10 to 13, 2022 at the Grand Palais Ephémère.

Official partners



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SAVE THE DATE - PARIS PHOTO 2022 - 25^{TH} EDITION 10.13 NOV 2022 GRAND PALAIS EPHÉMÈRE

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