



## PARIS PHOTO ANNOUNCES CURATORS FOR 25<sup>TH</sup> EDITION



HOLLY ROUSSELL TO CHAMPION EMERGING TALENT IN THE CURIOSA SECTOR  
FEDERICA CHIOCHETTI TO SPOTLIGHT WOMEN IN PHOTOGRAPHY  
FOR THE ELLES X PARIS PHOTO PROGRAM



NOVEMBER 10-13, 2022  
GRAND PALAIS ÉPHÉMÈRE - PARIS

(Paris, France – **May 30**, 2022) – **Paris Photo**, the world’s leading international art fair dedicated to the photographic medium, is pleased to announce its 2022 guest curators. Championing emerging talent, China/Switzerland-based curator **Holly Roussell** will present the **Curiosa sector**. Bringing women in photography to the forefront, writer, curator, lecturer **Federica Chiochetti** will present the **Elles x Paris Photo** program. The 25th edition of Paris Photo will be held this **November 10-13, 2022** at the **Grand Palais Éphémère**.

“We are excited to see the fresh look that both our curators will bring to the international photography landscape. Holly Roussell will highlight emerging photographers currently underrepresented in Europe. Federica Chiochetti will bring talented women to the forefront, carrying on the admirable work of her predecessors for the *Elles x Paris Photo* program,” said **Paris Photo Director Florence Bourgeois**.



J.P.Morgan  
PRIVATE BANK

OFFICIAL PARTNER

## HOLLY ROUSSELL X CURIOSA

The **Curiosa Sector**, initiated in 2015, provides younger galleries a greater opportunity to participate in a leading art fair and introduces collectors to new talent and the latest trends in contemporary creation. This year, the Curiosa sector will welcome 16 galleries.

**Holly Roussel** is an independent curator, museologist, and art historian specializing in photography and contemporary art from Asia. She is curator at UCCA Center for Contemporary Art in China, a major contemporary art venue that organizes exhibitions of both established artists, as well as of young Chinese and international talents. Since 2021 she is also an artistic advisor for Fotografiska Shanghai. Roussel has organized more than 20 group and solo exhibitions around the world (Folkwang Museum; MUCEM; Les Rencontres d'Arles; Somerset House; NGV Melbourne; Lianzhou Photography Festival; OCT-Loft Shenzhen; Shanghai Centre of Photography; Auckland Art Gallery; Fotografiska; MMCA: Museum of Modern and Contemporary Art in Seoul, among other institutions). With the Musée de l'Elysée in Lausanne, she coordinated from 2013-2017, the worldwide travelling exhibitions program and the Prix Elysée photography prize. She is a regular expert to international portfolio reviews and has contributed to a number of publications on photography and Chinese art. In 2022, Roussel will join the Museum of Modern and Contemporary Art in Seoul, South Korea as curatorial researcher in residence.



**Holly Roussel**

Photo Anoush Abrar

*"I am very excited to curate the Curiosa sector for Paris Photo's special anniversary year. Bringing forth artists at a crucial point in their career, in front of global collectors and renowned institutions for photography, is key for our ecosystem. This year I look forward to presenting both emerging artists and their galleries in the traditional sense, and also some select individuals who have not engaged much with the European market, but have been highly influential in their local context,"* said curator **Holly Roussel**.



## FEDERICA CHIOCCHETTI X ELLES X PARIS PHOTO

**Elles x Paris Photo** is a program initiated in 2018 in partnership with the French Ministry of Culture to promote the visibility of women artists and their contribution to the history of photography. Since 2019 the program benefits from the support of Kering | *Women In Motion*. Thanks to the participation of exhibiting galleries, the representation of women artists at the Fair has so far risen by 12% over the last 3 years. Artists featured **Elles x Paris Photo** program receive yearlong exposure via [parisphoto.com](http://parisphoto.com) with video interviews, resources and statistics dedicated to women in photography.

**Federica Chiocchetti** is a writer, curator, editor and lecturer specializing in historical and contemporary photography and literature. Through her platform Photocaptionist she collaborates with international museums including Jeu de Paume, MEP, V&A, Kunsthalle Budapest, FOAM, private collections such as David Solo, Archive of Modern Conflict, the universities of Oxford and ECAL, as well as festivals, fairs, publishers and bookstores. She holds a PhD in 'Photo-Texts', from London's University of Westminster, which she is transforming into a touring exhibition, book and educational project, the Word and Image Workshop. She has won a number of residencies (Fondation Michalski, Cité internationale des arts), awards (Kraszna-Krausz Best Photography Book, Vienna Photo Book Dummy) and was included in 2016 as one of the "16 Women Curators Who Make a Difference" by Artnet. Her research on women in photography has been featured in multiple forms by *L'Uomo Vogue*, Fotomuseum Winthertur, 10 x 10 Photobooks, London Art Fair and The Photographers' Gallery.



**Federica Chiocchetti**

© Tonatiuh Ambrosetti Fondation an Michalski  
2018

"It is an honor to be named curator for the 2022 edition of *Elles x Paris Photo*. The number of incredibly talented women photo-artists whose work or estate is yet to be represented by galleries is still surprisingly high. This initiative is therefore fundamental because we are not yet in a "post-quota" society. Change is possible if together we convince the industry and the market that these photographers deserve our attention." **Federica Chiocchetti.**



J.P.Morgan  
PRIVATE BANK

OFFICIAL PARTNER



## ABOUT PARIS PHOTO

Paris Photo, the leading international fair dedicated to the photographic medium, is held every November in the heart of Paris. Since 1997, the fair supports the advancement of photographic creation by promoting the work of gallery owners, publishers and artists. Each year the fair brings together nearly 200 exhibitors from all over the world, offering collectors and enthusiasts a complete panorama of photography. Emerging and established galleries exhibit historical and contemporary works, from modern masterpieces to young talents. Specialized publishers and art book dealers present rare and limited editions, book launches and numerous signings with leading contemporary artists. An extensive public program of talks and events provide visitors the opportunity to gain insight into the art market and keys to understanding the latest trends.

Florence Bourgeois is the director of Paris Photo since 2015.

Paris Photo is organized by RX France.

## ABOUT RX

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX France is part of RX. RX France manages a portfolio of world-class, French and international face-to-face, virtual and hybrid events covering 20 industry sectors including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, FIAC, Paris Photo... and many more. RX France's events take place in France, China, India, Italy, Mexico, Russia and the United States.

## RX FRANCE

52-54, quai de Dion-Bouton - 92806 Puteaux Cedex

Tél : + 33 (0)1 47 56 50 00 - [info@reedexpo.fr](mailto:info@reedexpo.fr) - [www.rxglobal.com](http://www.rxglobal.com)

[www.parisphoto.com](http://www.parisphoto.com)

[@parisphotofair](https://twitter.com/parisphotofair) [#parisphotofair](https://facebook.com/parisphotofair)

[info@parisphoto.com](mailto:info@parisphoto.com)

---

### Pierre Laporte Communication

Pierre Laporte - Christine Delterme, Clarys Lutaud Nony / Presse internationale : Frederic Pillier

01 45 23 14 14

[parisphoto@pierre-laporte.com](mailto:parisphoto@pierre-laporte.com)

---



**J.P.Morgan**  
PRIVATE BANK

OFFICIAL PARTNER