



Paris Photo 2017 © Florent Drillon

PARIS PHOTO GAINS BOTH QUALITY AND PRESTIGE
THE HIGH STANDARDS OF THE GALLERIES' SELECTIONS LEAD TO EXCEPTIONAL SALES
AT THE GRAND PALAIS FROM 9TH TO 12TH NOVEMBER.

Paris Photo, the world's leading fair dedicated to the photographic medium, has once again gained quality and prestige with the distinguished and outstanding selections on show at its 21st edition. Phenomenal sales were achieved throughout the various sections of the fair.

Paris Photo came to a close on Sunday 12 November 2017, having welcomed a record 64,542 visitors over a period of five days, an increase of 4.1% on last year's fair. This year the fair displayed 189 exhibitors from 30 different countries.

The 22nd edition of Paris Photo will be held at the Grand Palais from 7th to 11th November 2018. The fair will take place at the Grand Palais for the next three editions, up to and including 2020.

Amongst the many visitors, Paris Photo had the pleasure of welcoming over 100 French and international institutions.

These included major American institutions: Guggenheim (New York), ICP (New York), J. Paul Getty Museum (Los Angeles), LACMA (Los Angeles), MET (New York), MoMA (New York), SFMoMA (San Francisco), Museum of Fine Arts, (Houston), Museum of contemporary Photography (Colombia), MALBA (Buenos Aires), Museo de Arte (Lima)...

Institutions from Asia and the Middle East were also represented: YUZ Museum (Shanghai), Chanel Nexus Hall (Tokyo), M + (Hong Kong), Tel Aviv Museum of Art, Shpilman Institute (Tel Aviv) ...

Many European and French institutions came to view this year's fair: MAXXI Museum (Rome), Museo Reina Sofia (Madrid), National Gallery (London), Serpentine Gallery (London), Tate (London), The Photographers' Gallery (London), Courtauld Institute of Art (London), FOAM (Amsterdam), Rijksmuseum (Amsterdam), MAMCO (Geneva), C / O Berlin Foundation (Berlin), Palais de Tokyo, Institut du monde arabe, Jeu de Paume, European House of Photography, Musée d'Orsay, musée du Louvre, musée du Quai Branly - Jacques Chirac, Centre Pompidou, as well as private foundations such as Fondation Cartier, Fondation Guerlain, Fondation Louis Vuitton and La Maison Rouge - Fondation Antoine de Galbert.

The fair had the pleasure of welcoming France's first lady, Mrs. Brigitte Macron, as well as ministers Françoise Nyssen, Minister of Culture, and Muriel Penicaud, Minister of Labour, who met the artists, gallery owners and publishers.

SUCCESS OF THE PRISMES SECTION

For its third consecutive year, the PRISMES section presented 14 large-scale projects - serial works, large formats and installations - all of which received a very good critical and public reception. Many sales were made, notably by Taik Pearsons, Eric Firestone, Flowers and Jackson Fine Art.

This section, acclaimed by artists and galleries alike, has established a museum-standard, high-quality display for institutions, collectors and visitors ever since its creation.

DISCOVERY OF THE SECTION DEDICATED TO FILM AND VIDEOS

The film / video section, inaugurated this year in partnership with mk2 cinemas, has raised awareness amongst collectors and visitors of artists' new use of images, by offering original selections combining feature films and artists' videos. This debut, warmly welcomed by the galleries, bodes a promising future for the new section.

A DYNAMIC PUBLISHING SECTION

Visitors flocked to the 30 editors' stands, interspersed by more than 250 book signing sessions hosted by the greatest names in photography such as Sophie Calle, Susan Meiselas, Elliott Erwitt, Joël Meyerovitz, among others, with two exceptional signings this year by David Lynch and Keanu Reeves.

THE GUEST OF HONOUR'S TRAIL BY KARL LAGERFELD

Visitors were invited to follow an engaging and unexpected route linking works of varied nature. All copies of the publication presenting this trail, published by Steidl, were sold at the fair. 250 books are still available online.

SUPPORTING YOUNG TALENTS

The four students selected for the Carte Blanche, in partnership with Gares & Connexions, - Alexey Shlyk (Academy of Fine Arts, Antwerp, Belgium), George Selley (College of Communication, University of the Arts London, UK), Leon Billerbeck (Bauhaus University Weimar, Germany), and William Lakin (Middlesex University, UK) - showcased their work to numerous

visitors, institutions and artists, and established promising contacts for their future projects.

THE TEARS OF THINGS - HELGA DE ALVEAR

Paris Photo was delighted to welcome, with the support of J. P. Morgan, the private collection of Helga De Alvear, a collector and gallery owner whose foundation has more than 700 photographs. The exhibition was curated by Marta Gili, director of Jeu de Paume.

PARIS PHOTO 2017 - IN THE WORDS OF THE GALLERIES

Howard Greenberg, New York

"The 2017 edition is the best we've ever had. We have made great sales, with a set of works from the Farm Security Administration collection of the Hank O' Neal Archives selling for over 200,000 euros. The various works will notably belong to French, Belgian, German, Swiss and American collections."

Françoise Paviot, Paris

"We sold older works as well as modern and contemporary works. We met collectors from different countries with multiple interests. Anna and Bernhard Blume's collection was acquired by a Los Angeles collector and Benjamin Deroche's series of 2 photos, produced especially for Paris Photo, completely sold out."

Hans P. Kraus Jr., New York

"We have been participating in Paris Photo since its creation and continue to meet new museum representatives. It's wonderful! We sold a dozen works, including those by Julia Margaret Cameron, Roger Fenton, John Beasley Greene and William Henry Fox Talbot."

Thomas Zander, Cologne

"2017 was a successful edition for our gallery which notably sold Edificio Basurto Ciudad de Mexico II, 2015, by Candida Höfer for 69 000 euros, and a photograph of Mitch Epstein for 29 000 euros. We have welcomed many European and American collectors, as well as American institutions such as the Metropolitan Museum, LACMA, SFMoMA and The Art Institute of Chicago."

Sies + Hoke & Kicken, Düsseldorf / Berlin

"If you are interested in photography, Paris Photo is the best place to meet its key players; both curators and institutions as well as collectors: European, American and even Japanese. This edition was very rewarding, we recorded sales every day of the fair."

Gregory Leroy & Charles Isaacs

"This was a very successful edition for our gallery, we sold almost 80% of the works presented this year. Our buyers include 2 American collectors, 2 French collectors, 1 Mexican collector and 3 American museums."

Les Filles du Calvaire, Paris

"We are really satisfied with sales and attendance. We had many groups of collectors, institutions and international companies visit. Two works by Laura Henno from the Comoros series, each sold for €4,500, have joined the Neuflyze collection. Noémie Goudal, who we presented on PRISMES last year, attracted strong interest and great sales. This year, the creation of the FILMS/VIDEOS sector allowed us to unveil a new aspect of her work, with the projection of "Tanker"."

Lumière des Roses, Montreuil

"Paris Photo has been a real success for us. 70% of the works we displayed were sold. We have seen huge enthusiasm amongst international institutions

and collectors for historical works such as those of Man Ray and Gustave Le Gray, but also an interest in the contemporary works of the Swiss photographer Simone Kappeler."

Lelong, Paris

"Our experience was very positive, in terms of both meetings and sales. As a universal gallery, our display was particularly focused on the photographic work of artists such as David Hockney or John Coplans. Most of the sales we made were to new customers."

Galerie du Jour - agnès b., Paris

"We are very pleased about the revival of collector interest in the works of Malik Sidibé and Seydou Keïta. We have been following them since the 1990s and we are delighted to see that they are getting the recognition they deserve. We have also had very positive feedback on the work of young artists Paul Rousteau and Chad Moore."

Jean-Kenta Gauthier, Paris

"This is the third year that I have participated in Paris Photo and the first time that I have exhibited in the central aisle. I'm delighted! The level of sales we achieved is fantastic, particularly those to foreign institutions and collectors. Alfredo Jaar's installation was acquired by a patron and will soon join a private institution. We also sold works by Raphaël Dallaporta and Daniel Blaufuks to the New York Public Library. A photograph by Ethan Levitas has been donated to a prestigious American collection. The unique prints of Daisuke Yokota have almost all been sold."

Templon, Paris

"For our third year of participation, we have chosen to dedicate our space to four photographers, in consistency with the artistic direction of our gallery. We are delighted after this edition. Once again, we have established numerous contacts with prestigious collectors and institutions this year. Participating in Paris Photo allows us, as a gallery, to meet a new audience and increase our visibility."

Pace/McGill, New York

"We have had a successful fair, selling works by Richard Avedon, Yto Barrada, Paul Graham, Richard Learoyd, Richard Misrach, Yoshitomo Nara and Irving Penn, and meeting new collectors."

Hamiltons, London

The gallery, specialised in the modern masters of photography, is very satisfied with its participation in the exhibition, having been visited by many collectors and museums.

Taik Persons, Berlin/Helsinki

"Paris Photo 2017 was a remarkable edition. We achieved very good sales in both the main section of the fair and the PRISMES section. We sold seven works by Ulla Jokisalo, several works by Anna Reivil worth between 1,500 and 2,500 euros and works by Grey Crawford worth around 5,000 euros."

Luisotti, Santa Monica

"80% of the works in our stall were sold, with very good sales to collectors and institutions from different countries. "

Flowers, London

The gallery announces strong sales for the new series 'Dark Line - The Thames Estuary' by Nadav Kander with 10 reported sales of large-format works featured in the Prismes Sector and the booth, with several works from the series now sold out. Prices range from €15,000 to €36,000. A new series

of unique large-scale screenprinted works by British artist Julie Cockburn has now sold out. Each priced at €8,000.

Bruce Silverstein, New York

"We achieved remarkable sales, including those of Aaron Siskind's *Leda de Brâncusi*, *Pleasures & Terrors of Levitation*, several exceptional works by Man Ray that went to private collections and institutions, including his surreal masterpiece *Portemanteau*, and works by André Kertesz, Manuel Alvarez-Bravo and Harry Callahan. With regards to contemporary work, we sold pieces by Marjan Teeuwen, Michael Wolf, and Mishka Henner, among others."

Sator, Paris

"Thanks to Paris Photo, we have acquired a greater legitimacy, achieved a greater number of sales, and made numerous contacts."

Xippas Gallery, Paris

"It was a lovely edition. We made sales on each day, including 8 works on Saturday evening. We sold 2 unique pieces by Vik Muniz, one for € 30,000 and the other for €18,000, a work by Matthew Porter for €15,000, two works by Darren Almond for €17,000 each, and two works by Panos Kokkinias, each for €18,000."

Jorge Mara - La Ruche, Argentina

"The energy at Paris Photo was fantastic. We made excellent sales both before the opening and throughout the fair."

PARIS PHOTO EXTENDS ITS GRATITUDE TO ITS PARTNERS FOR THEIR PARTICIPATION AND SUPPORT

The exhibition "PhotoPlay: Lucid Objects", presented by J. P. Morgan, official partner for the 7th consecutive year, highlighted one of the most important corporate collections in the world, containing numerous photographs.

BMW, official partner since 2011, demonstrated its support of photography and young artistic talent with the exhibition of Dune Varela, winner of the BMW 2016 residency.

The associated partners presented exhibitions with rich and varying content: **Leica** presented the Oskar Barnack Prize with Terje Abusdal and the Leica Newcomer Prize with Sergey Meniltchenko for the second time at Paris Photo, **Huawei** presented the Huawei Photo Academy and **Pernod Ricard** exhibited a Carte Blanche by Martin Schoeller.

Paris Photo also thanks its programming partners: **Aperture Foundation**, which supports with Paris Photo, the Prix du livre, **SNCF-Gares & Connexions** and **Picto Foundation** the Students' Carte Blanche, **Radio Nova** for the photographic tablets, **The Eyes Magazine** for The Artists Talk Series and **mk2**, partner of the film and artists' video programme.

NEXT PARIS PHOTO EDITON: 8th - 11th November 2018 at the Grand Palais

PRESS CONTACTS

parisphoto@brunswickgroup.com

BRUNSWICK ARTS Paris

Marina David: +33 (0) 6 86 72 24 21

Andréa Azéma: +33 (0) 7 76 80 75 03

Pierre-Edouard Moutin: + 33 (0) 6 26 25 51 57

BRUNSWICK ARTS London

John Diviney +44 7720 337 488

Fanny Guesdon: +44 7834 502582